

Linking Behaviour to Bottom Line Performance

About Four Groups

Four Groups is a business focused on solving some of the more challenging or less easily defined areas of organisational development. As part of this process, Four Groups have developed a proprietary psychological tool designed to help predict and optimise workplace behaviours, relationships and culture. Called 4G, it provides systematic and practical insight into the dynamics between individuals, teams and groups and the impact that this is likely to have on performance.

In many cases, variable organisational performance is not down to organisational structure, systems or processes but the intangible factors which defy easy or obvious classification and measurement, namely; relationships, collaboration, informal networks, the interaction between teams and departments and organisational culture.

4G is designed to shed light on these areas and provide organisations with the systematic information to optimise and align these variables.

Specifically, 4G can be used to address practical issues such as;

- Change management
- Poorly performing teams
- Recruitment
- Project or virtual teams
- Aligning organisational culture
- Identify and unlocking value in social networks
- Mentoring

4G is supported by software developed by Four Groups which enables the visual modelling of teams and departments.

Four Groups has offices in London and Manchester and a sales office in the United States.

Case studies and references are available on request.

